

# Meadow Feeds Broiler Product Range



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# CLASSIC BROILER STARTER

Registration No: V 16371 Act 36 of 1947

**Class:** Broiler Starter Feed

**Form:** Pellets / Mash / Crumbles

## Description

The Classic Broiler range has been specifically designed for medium-sized producers who produce broilers between 6 and 8 weeks of age. The rations in this range, except the post-finisher, include a coccidiostat and a growth enhancer.

## Benefits

The Classic feeding programme was formulated to optimise performance for medium-scale enterprises, considering environmental conditions and average-to-low stocking density.

## Feeding Recommendations

Feed broilers from day old to 18 days of age. The approximate feed consumption is 800 g per bird. Crumbles are fed to improve early feed intake and bird development.

## Expected Intakes

The approximate feed consumption is 800 g per bird.

## Composition

Nutrient	Quantity	Unit	Min/Max
Protein	200	g/kg	Min
Fat	25	g/kg	Min
Fibre	50	g/kg	Max
Moisture	120	g/kg	Max
Calcium	8	g/kg	Min
Calcium	12	g/kg	Max
Phosphorus	6	g/kg	Min
Total lysine	12	g/kg	Min

For further technical assistance, please contact a technical advisor in your area.

**CENTRAL REGION**    **Randfontein**    - +27 11 693 5120  
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**WESTERN CAPE**    **Paarl**                     - +27 21 807 8700  
                               **Ladismith**         - +27 28 551 1950  
**EASTERN CAPE**    **Gqeberha**           - +27 41 402 5000  
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# CLASSIC BROILER GROWER

Registration No: V 17142 Act 36 of 1947

**Class:** Broiler Grower Feed

**Form:** Pellets / Mash / Crumbles

## Description

The Classic Broiler range has been specifically designed for medium-sized producers who produce broilers between 6 and 8 weeks of age. The rations in this range, except the post-finisher, include a coccidiostat and a growth enhancer.

## Benefits

The Classic feeding programme was formulated to optimise performance for medium-scale enterprises, considering environmental conditions and average-to-low stocking density.

## Feeding Recommendations

The grower ration should be fed to broilers from 19–28 days of age. The approximate feed consumption should be 1 200 g per bird. The ration may be fed through to term, but this is not advisable.

## Expected Intakes

The approximate feed consumption should be 1 200 g per bird.

## Composition

Nutrient	Quantity	Unit	Min/Max
Protein	180	g/kg	Min
Fat	25	g/kg	Min
Fibre	60	g/kg	Max
Moisture	120	g/kg	Max
Calcium	7	g/kg	Min
Calcium	12	g/kg	Max
Phosphorus	5.5	g/kg	Min
Total lysine	10	g/kg	Min

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# CLASSIC BROILER FINISHER

Registration No: V 16419 Act 36 of 1947

**Class:** Broiler Finisher Feed

**Form:** Pellets

## Description

The Classic Broiler range has been specifically designed for medium-sized producers who produce broilers between 6 and 8 weeks of age. The rations in this range, except the post-finisher, include a coccidiostat and a growth enhancer.

## Benefits

The Classic feeding programme was formulated to optimise performance for medium-scale enterprises, considering environmental conditions and average-to-low stocking density.

## Feeding Recommendations

Broilers should be fed the finisher diet from 29–32 days. The approximate feed consumption should be 900 g per bird. If birds are marketed at an older age (beyond 35 days), the amount of finisher fed should be adjusted to allow for a 5-day withdrawal feed to be used, such as a post-finisher.

## Expected Intakes

The approximate feed consumption should be 900 g per bird.

## Composition

Nutrient	Quantity	Unit	Min/Max
Protein	160	g/kg	Min
Fat	25	g/kg	Min
Fibre	70	g/kg	Max
Moisture	120	g/kg	Max
Calcium	6	g/kg	Min
Calcium	12	g/kg	Max
Phosphorus	5	g/kg	Min
Total lysine	9	g/kg	Min

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# CLASSIC BROILER POST-FINISHER

Registration No: V 16420 Act 36 of 1947

**Class:** Broiler Post-Finisher Feed

**Form:** Pellets / Mash / Crumbles

## Description

The Classic Broiler range has been specifically designed for medium-sized producers who produce broilers between 6 and 8 weeks of age. The rations in this range, except the post-finisher, include a coccidiostat and a growth enhancer.

## Benefits

The Classic feeding programme was formulated to optimise performance for medium-scale enterprises, considering environmental conditions and average-to-low stocking density.

## Feeding Recommendations

Feed 5 days prior to sale or slaughter for human consumption.

## Expected Intakes

The approximate feed consumption should be 500 g per bird.

## Composition

Nutrient	Quantity	Unit	Min/Max
Protein	160	g/kg	Min
Fat	25	g/kg	Min
Fibre	60	g/kg	Max
Moisture	120	g/kg	Max
Calcium	6	g/kg	Min
Calcium	12	g/kg	Max
Phosphorus	5	g/kg	Min
Total lysine	9	g/kg	Min

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# SELECT BROILER PRE-STARTER

Registration No: V 16640 Act 36 of 1947

**Class:** Broiler Pre-Starter Feed

**Form:** Mash / Crumbles

## Description

The Select Broiler range has been specially designed for farmers who produce broilers to slaughter at 5 weeks of age. The rations in this range, except the post-finisher, include a coccidiostat and a growth enhancer.

## Benefits

The Select programme was formulated to optimise performance for medium- to large-scale enterprises, considering environmental conditions and increased stocking density.

## Feeding Recommendations

Feed broilers from day old to 9 days of age. The approximate feed consumption is 200 g per bird. Crumbles are fed to improve early feed intake and bird development.

## Expected Intakes

The approximate feed consumption is 200 g per bird.

## Composition

Nutrient	Quantity	Unit	Min/Max
Protein	210	g/kg	Min
Fat	25	g/kg	Min
Fibre	50	g/kg	Max
Moisture	120	g/kg	Max
Calcium	8	g/kg	Min
Calcium	12	g/kg	Max
Phosphorus	6	g/kg	Min
Total lysine	13	g/kg	Min

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# SELECT BROILER STARTER

Registration No: V 10757 Act 36 of 1947

**Class:** Broiler Starter Feed

**Form:** Mash / Crumbles

## Description

The Select Broiler range has been specially designed for farmers who produce broilers to slaughter at 5 weeks of age. This diet specification ensures an optimum dressed bird. The rations in this range, except the post-finisher, include a coccidiostat and a growth enhancer.

## Benefits

The Select programme was formulated to optimise performance for medium- to large-scale enterprises, considering environmental conditions and increased stocking density.

## Feeding Recommendations

Feed broilers from 10–18 days of age. The approximate feed consumption is 600 g per bird. Crumbles are fed to improve early feed intake and bird development.

## Expected Intakes

The approximate feed consumption is 600 g per bird.

## Composition

Nutrient	Quantity	Unit	Min/Max
Protein	200	g/kg	Min
Fat	25	g/kg	Min
Fibre	50	g/kg	Max
Moisture	120	g/kg	Max
Calcium	8	g/kg	Min
Calcium	12	g/kg	Max
Phosphorus	6	g/kg	Min
Total lysine	12	g/kg	Min

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# SELECT BROILER GROWER

Registration No: V 10754 Act 36 of 1947

**Class:** Broiler Grower Feed

**Form:** Pellets / Mash / Crumbles

## Description

The Select Broiler range has been specially designed for farmers who produce broilers to slaughter at 5 weeks of age. This diet specification ensures an optimum dressed bird. The rations in this range, except the post-finisher, include a coccidiostat and a growth enhancer.

## Benefits

The Select programme was formulated to optimise performance for medium- to large-scale enterprises, considering environmental conditions and increased stocking density.

## Feeding Recommendations

The grower ration should be fed to broilers from 19–28 days of age. The approximate feed consumption should be 1 200 g per bird.

## Expected Intakes

The approximate feed consumption is 1 200 g per bird.

## Composition

Nutrient	Quantity	Unit	Min/Max
Protein	160	g/kg	Min
Fat	25	g/kg	Min
Fibre	50	g/kg	Max
Moisture	120	g/kg	Max
Calcium	6	g/kg	Min
Calcium	12	g/kg	Max
Phosphorus	5	g/kg	Min
Total lysine	9	g/kg	Min

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# SELECT BROILER FINISHER

Registration No: V 10761 Act 36 of 1947

**Class:** Broiler Finisher Feed

**Form:** Pellets

## Description

The Select Broiler range has been specially designed for farmers who produce broilers to slaughter at 5 weeks of age. The rations in this range, except the post-finisher, include a coccidiostat and a growth enhancer.

## Benefits

The Select programme was formulated to optimise performance for medium- to large-scale enterprises, considering environmental conditions and increased stocking density.

## Feeding Recommendations

The finisher ration should be fed to broilers from 29–32 days of age. The approximate feed consumption should be 850 g per bird. If birds are marketed at an older age (beyond 35 days), the amount of finisher fed should be adjusted to allow for a 5-day withdrawal feed to be used, such as a post-finisher.

## Expected Intakes

The approximate feed consumption should be 850 g per bird.

## Composition

Nutrient	Quantity	Unit	Min/Max
Protein	160	g/kg	Min
Fat	25	g/kg	Min
Fibre	50	g/kg	Max
Moisture	120	g/kg	Max
Calcium	6	g/kg	Min
Calcium	12	g/kg	Max
Phosphorus	5	g/kg	Min
Total lysine	9	g/kg	Min

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# SELECT BROILER POST-FINISHER

Registration No: V 17488 Act 36 of 1947

**Class:** Broiler Post-Finisher Feed

**Form:** Pellets / Mash / Crumbles

## Description

The Select Broiler range has been specially designed for farmers who produce broilers to slaughter at 5 weeks of age. The rations in this range, except the post-finisher, include a coccidiostat and a growth enhancer.

## Benefits

The Select programme was formulated to optimise performance for medium- to large-scale enterprises, considering environmental conditions and increased stocking density.

## Feeding Recommendations

Feed 5 days prior to sale or slaughter for human consumption.

## Expected Intakes

The approximate feed consumption should be 500 g per bird.

## Composition

Nutrient	Quantity	Unit	Min/Max
Protein	160	g/kg	Min
Fat	25	g/kg	Min
Fibre	60	g/kg	Max
Moisture	120	g/kg	Max
Calcium	6	g/kg	Min
Calcium	12	g/kg	Max
Phosphorus	5	g/kg	Min
Total lysine	9	g/kg	Min

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# PRIME BROILER STARTER

Registration No: V 17767 Act 36 of 1947

**Class:** Broiler Starter Feed

**Form:** Mash / Crumbles

## Description

The Prime Broiler range has been specially designed for small producers with performance as a benchmark, who market birds between 6 and 8 weeks of age. The rations in this range, except the post-finisher, include a coccidiostat and a growth enhancer.

## Benefits

The Prime feeding programme was formulated to optimise performance for a small to medium enterprise, considering environmental conditions and stocking density.

## Feeding Recommendations

Feed broilers from day old to 18 days of age. The approximate feed consumption is 800 g per bird. Crumbles are fed to improve early feed intake and bird development.

## Expected Intakes

The approximate feed consumption is 800 g per bird.

## Composition

Nutrient	Quantity	Unit	Min/Max
Protein	200	g/kg	Min
Fat	25	g/kg	Min
Fibre	50	g/kg	Max
Moisture	120	g/kg	Max
Calcium	8	g/kg	Min
Calcium	12	g/kg	Max
Phosphorus	6	g/kg	Min
Total lysine	12	g/kg	Min

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# PRIME BROILER GROWER

Registration No: V 17768 Act 36 of 1947

**Class:** Broiler Grower Feed

**Form:** Mash / Crumbles

## Description

The Prime Broiler range has been specially designed for small producers with performance as a benchmark, who market birds between 6 and 8 weeks of age. The rations in this range, except the post-finisher, include a coccidiostat and a growth enhancer.

## Benefits

The Prime feeding programme was formulated to optimise performance for a small to medium enterprise, considering environmental conditions and stocking density.

## Feeding Recommendations

The grower ration should be fed to broilers from 19–28 days of age. The approximate feed consumption should be 1 200 g per bird. The ration may be fed through to term, but this is not advisable.

## Expected Intakes

The approximate feed consumption is 1 200 g per bird.

## Composition

Nutrient	Quantity	Unit	Min/Max
Protein	180	g/kg	Min
Fat	25	g/kg	Min
Fibre	50	g/kg	Max
Moisture	120	g/kg	Max
Calcium	7	g/kg	Min
Calcium	12	g/kg	Max
Phosphorus	5.5	g/kg	Min
Total lysine	10	g/kg	Min

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# PRIME BROILER FINISHER

Registration No: V 17769 Act 36 of 1947

**Class:** Broiler Finisher Feed

**Form:** Pellets

## Description

The Prime Broiler range has been specially designed for small producers with performance as a benchmark, who market birds between 6 and 8 weeks of age. The rations in this range, except the post-finisher, include a coccidiostat and a growth enhancer.

## Benefits

The Prime feeding programme was formulated to optimise performance for a small to medium enterprise, considering environmental conditions and stocking density.

## Feeding Recommendations

The finisher ration should be fed to broilers from 29–32 days of age. The approximate feed consumption should be 950 g per bird. If birds are marketed at an older age (beyond 35 days), the amount of finisher fed should be adjusted to allow for a 5-day withdrawal feed to be used, such as a post-finisher.

## Expected Intakes

The approximate feed consumption should be 950 g per bird.

## Composition

Nutrient	Quantity	Unit	Min/Max
Protein	160	g/kg	Min
Fat	25	g/kg	Min
Fibre	50	g/kg	Max
Moisture	120	g/kg	Max
Calcium	6	g/kg	Min
Calcium	12	g/kg	Max
Phosphorus	5	g/kg	Min
Total lysine	9	g/kg	Min

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# PRIME BROILER POST-FINISHER

Registration No: V 17810 Act 36 of 1947

**Class:** Broiler Post-Finisher Feed

**Form:** Pellets

## Description

The Prime Broiler range has been specially designed for small producers with performance as a benchmark, who market birds between 6 and 8 weeks of age. The rations in this range, with the exception of the post-finisher, include a coccidiostat and a growth enhancer.

## Benefits

The Prime feeding programme was formulated to optimise performance for a small to medium enterprise, considering environmental conditions and stocking density.

## Feeding Recommendations

Feed 5 days prior to sale or slaughter for human consumption.

## Expected Intakes

The approximate feed consumption should be 500 g per bird.

## Composition

Nutrient	Quantity	Unit	Min/Max
Protein	160	g/kg	Min
Fat	25	g/kg	Min
Fat	70	g/kg	Max
Fibre	60	g/kg	Max
Moisture	120	g/kg	Max
Calcium	6	g/kg	Min
Calcium	12	g/kg	Max
Phosphorus	5	g/kg	Min
Total lysine	9	g/kg	Min

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# BUDGET BROILER STARTER

Registration No: V 19502 Act 36 of 1947

**Class:** Broiler Starter Feed

**Form:** Pellets / Mash / Crumbles

## Description

The Budget Broiler range has been specifically designed for small producers who market birds between 6 and 8 weeks of age. The rations in this range include a coccidiostat and a growth enhancer.

## Benefits

The Budget feeding programme was formulated to optimise performance for small enterprises, considering environmental conditions and stocking density.

## Feeding Recommendations

Feed broilers from day old to 18 days of age. The approximate feed consumption is 800–1 000 g per bird. Crumbles are fed to improve early feed intake and bird development.

## Expected Intakes

The approximate feed consumption is 800–1 000 g per bird.

## Composition

Nutrient	Quantity	Unit	Min/Max
Protein	200	g/kg	Min
Fat	25	g/kg	Min
Fibre	50	g/kg	Max
Moisture	120	g/kg	Max
Calcium	8	g/kg	Min
Calcium	12	g/kg	Max
Phosphorus	6	g/kg	Min
Total lysine	12	g/kg	Min

For further technical assistance, please contact a technical advisor in your area.

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# BUDGET BROILER GROWER

Registration No: V 19501 Act 36 of 1947

**Class:** Broiler Grower Feed

**Form:** Pellets / Mash / Crumbles

## Description

The Budget Broiler range has been specifically designed for small producers who market birds between 6 and 8 weeks of age. The rations in this range include a coccidiostat and a growth enhancer.

## Benefits

The Budget feeding programme was formulated to optimise performance for small enterprises, considering environmental conditions and stocking density.

## Feeding Recommendations

The grower ration should be fed to broilers from 19–32 days of age. The approximate feed consumption should be 1 300–1 500 g per bird. The ration may be fed through to term depending on marketing strategies, but this is not advisable.

## Expected Intakes

The approximate feed consumption should be 1 300–1 500 g per bird

## Composition

Nutrient	Quantity	Unit	Min/Max
Protein	180	g/kg	Min
Fat	25	g/kg	Min
Fibre	60	g/kg	Max
Moisture	120	g/kg	Max
Calcium	7	g/kg	Min
Calcium	12	g/kg	Max
Phosphorus	5.5	g/kg	Min
Total lysine	10	g/kg	Min

For further technical assistance, please contact a technical advisor in your area.

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# BUDGET BROILER FINISHER

Registration No: V 19506 Act 36 of 1947

**Class:** Broiler Finisher Feed

**Form:** Pellets / Mash / Crumbles

## Description

The Budget Broiler range has been specifically designed for small producers who market birds between 6 and 8 weeks of age. The rations in this range include a coccidiostat and a growth enhancer.

## Benefits

The Budget feeding programme was formulated to optimise performance for small enterprises, considering environmental conditions and stocking density.

## Feeding Recommendations

The finisher feed should be fed to broilers from 32–42 days. The approximate feed consumption should be 1 500–1 600 g per bird.

## Expected Intakes

The approximate feed consumption should be 1 500–1 600g per bird.

## Composition

Nutrient	Quantity	Unit	Min/Max
Protein	160	g/kg	Min
Fat	25	g/kg	Min
Fibre	70	g/kg	Max
Moisture	120	g/kg	Max
Calcium	6	g/kg	Min
Calcium	12	g/kg	Max
Phosphorus	5	g/kg	Min
Total lysine	9	g/kg	Min

For further technical assistance, please contact a technical advisor in your area.

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**Standerton**        - +27 17 200 0272  
**Delmas**             - +27 13 665 5011  
**KWA-ZULU NATAL**   **Pietermaritzburg** - +27 33 387 2403

**WESTERN CAPE**    **Paarl**                - +27 21 807 8700  
**Ladismith**         - +27 28 551 1950  
**EASTERN CAPE**    **Gqeberha**         - +27 41 402 5000  
**AFRICA**             **Zambia**            - +260 967 790 404



**More than just feed**



# BROILER MAINTENANCE

Registration No: V 18343 Act 36 of 1947

**Class:** Complete Broiler Maintenance Feed

**Form:** Pellets / Mash / Crumbles

## Description

The **Broiler Maintenance** diet has been specially designed for farmers who need to maintain broilers during difficult market conditions for a short period of time.

## Benefits

Formulated to maintain body condition for a short period of time at a low cost.

## Feeding Recommendations

Feed ad lib to broilers after 5 weeks of age.

## Composition

Nutrient	Quantity	Unit	Min/Max
Protein	120	g/kg	Min
Fat	25	g/kg	Min
Fibre	90	g/kg	Max
Moisture	120	g/kg	Max
Calcium	6	g/kg	Min
Calcium	12	g/kg	Max
Phosphorus	5	g/kg	Min
Total lysine	5.5	g/kg	Min

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